



Certified Strategic Manager

N	Day	Date	Timing	Contents
1	Sunday	13/9/2026	5:30-8:30	Strategic Foundation M1 – Organizations & Strategy M2 – External Analysis M3 – Internal Analysis
2	Tuesday	15/9/2026	5:30-8:30	Strategy Design M4 – Strategy Formulation M5 – Strategy Implementation & Review
3	Sunday	20/9/2026	5:30-8:30	Core Business Functions I M6 – Human Resource Management M7 – Marketing Management
4	Tuesday	22/9/2026	5:30-8:30	Core Business Functions II M8 – Financial Management M9 – Supply Chain Management
5	Sunday	27/9/2026	5:30-8:30	PRICE Framework I M10 – Managing Projects M11 – Managing Risks
6	Tuesday	29/9/2026	5:30-8:30	PRICE Framework II M12 – Managing Information M13 – Managing Changes M14 – Managing Excellence
7	Sunday	4/10/2026	5:30-8:30	CLAP Framework I M15 – Creativity M16 – Leadership
8	Tuesday	6/10/2026	5:30-8:30	CLAP Framework II + Integration M17 – Adaptability M18 – Problem Solving Capstone Workshop



Dr. Yamen Nissi

Assistant Professor, Management, Australian University

Dr. Yamen received his Doctorate degree in Business Administration from Grenoble School of Management (France) in 2019

.Dr. Yamen has more than 15 years of experience in both Corporate and Academia,

where he has been involved in many workshops in career development

.Dr. Yamen has publications in the fields of management, leadership and entrepreneurship, consumer behavior, and supply chain management

-He also has a Certificate in wealth management (CWM), from Yale University alongside